

PRIVACY POLICY

To keep the data confidential is crucial to us and we want to ensure that each User knows how we process them. Therefore, we have drawn the Privacy policy, describing the methods we use to protect and process the personal data along with the ways and aims of collecting cookies.

1. Definitions:

Service – website at: www.acerin.pl;

User – a person visiting the www.acerin.pl Internet service;

The Internet service owner at www.acerin.pl is Aflofarm Farmacja Polska Sp. z o. o., with the seat in Pabianice (95-200), at ul. Partyzancka 133/151, entered into the Register of Entrepreneurs kept by the District Court for Łódź Śródmieście, 20th Commercial Division of the National Court Register under the KRS No. 0000014115, with the share capital amounting to PLN 26 271 500, NIP [Tax ID No.]: 731-18-21-205, REGON [Statistical ID No.]: 472871255; hereinafter also referred to as the “Aflofarm”.

2. The Privacy Policy defines the rules of collecting, processing and using the data, including personal data, obtained via the Service website by Aflofarm Farmacja Polska Sp. z o. o. - the Data Controller.
3. The personal data are processed by Aflofarm in line with the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27th April 2016 on the protection of natural persons in connection with the processing of personal data and the free movement of such data as well as repealing the Directive 95/46/EC (General Data Protection Regulation, so-called “GDPR”).
4. Via the Service website, Aflofarm may gather some of the following data regarding the User:
 - a. information regarding the use of the Service website by the User, in terms of when, from which IP address and in what way the User uses the Service web pages;
 - b. technical information about the devices used by the User to obtain access to the Service and other technical information;
 - c. user’s session registration in the Service, including the data regarding clicks on certain elements, mouse cursor movements and web page scrolling data;
 - d. all other data which the User submits via contact form or email.
5. The personal data submitted by the User (we point out that the User’s email address may already include the data which are or may be of personal data nature), may be used solely for the purpose to:
 - a. reply to the question/inquiry concerning the products, cooperation, Aflofarm business operation – the legal grounds for the processing shall be the consent of the User or legitimate interest of the Controller - Art 6 (1) (a) and (f) of GDPR)
 - b. receive undesired operation notification (the legal grounds for the processing shall be the legal obligation of Aflofarm - Art 6 (1) (c) of GDPR)
 - c. run recruitment process – in line with relevant provisions, i.e. the Labour Code, if the User applies for a position under an employment contract and the Civil Code, if the User applies for a position under civil-law contract. Some User data are processed within the legitimate interest of the Controller or based on the User’s consent - Art 6 (1) (a) and (f) of GDPR.
 - d. handle complaints – the legitimate interest of the Controller – Art 6 (1) (a) and (f) of GDPR. The grounds for personal data processing shall be the Art 6 (1) (b) of GDPR, if it is necessary for the performance of the contract, to which a party is the User or to take action at the request of the User, prior to the conclusion of the contract.
6. It is voluntary to provide personal data, however, necessary to provide reply to a question/inquiry regarding the products, cooperation, Aflofarm business activity, to receive undesired operation notification, run a recruitment process or handle a complaint. In contractual relationships, the provision of personal data constitutes the requirement for the conclusion and performance of the contract. The personal data may be processed and stored under the condition that Aflofarm has a legitimate interest and such interest is overriding against the interests and basic rights of the User. If the legitimate interest of Aflofarm, regarding the processing and storing of the User data, is not

overriding against the User's interests and basic rights, the data may be still processed and stored, if it is required by law. In such instances, the data may be stored solely to meet the requirements of the legal provisions. The period of storing the information about the User depends on the type of the information obtained. Aflofarm shall store the User's personal data as long as it is necessary to achieve the objectives defined in the herein Privacy Policy. When the time expires, Aflofarm shall delete or anonymise the User's personal data. If it is not feasible (for example, the information have been saved in the archives of backup copies), the personal data shall be then isolated from further processing until it is feasible to delete them, if legally and technically possible.

7. The recipients of the User's personal data shall be (1) solely the authorised employees of Aflofarm and the persons authorised acting on the instruction of Aflofarm, as well as (2) entities acting on the instruction and in the name of Aflofarm, i.e., external entities supplying and supporting ICT systems of Aflofarm (general ICT infrastructure, email, and IT systems used by Aflofarm), (3) bodies supervising the observance of law, state authorities and other public administration bodies or third parties, if applicable provisions of law so require, (4) auditors and other professional advisers.
8. If the personal data processing is performed based on the User's consent, the User may, at any moment, withdraw the consent to the personal data processing, while it shall not affect the earlier compliance with the right to process the data.
9. By using the Service, the User consents to receive marketing materials which constitute its integral part. An inherent part of the Service shall be e.g., advertising banners on which Aflofarm may promote its services and products or other content of advertising nature.
10. At any time, the User has the right to access the data content, the right to rectify them, the right to erase them, the right to limit their processing, the right to object and the right to data portability. Please send the representations in terms of exercising your rights to the following email address: daneosbowe@aflofarm.pl. If, despite our support, the User considers that the personal data are not processed in compliance with the applicable provisions of law, he/she has the right to file a claim to the supervisory body (i.e., the President of Personal Data Protection Office).
11. To all matters not regulated by the herein Privacy Policy, relevant provisions of law shall apply, respectively.
12. The Personal Data Controller reserves the right to amend the herein privacy policy by way of publishing a new version in the Service.